

ATB Financial Donation Exceptions

Please review the below list of exceptions prior to submitting a donation application:

ATB does not provide funding for:

- Advertising or marketing costs
- Advocacy groups or lobbying organizations
- Capital campaigns
- Conferences, forums, trade shows, conventions, seminars
- Educational institutions and schools, except for initiatives that fall outside of general expenses (e.g. breakfast programs, playgrounds)
- Film, video, televisions and book productions
- Individuals or individual pursuits
- Organizations located outside of Alberta, or whose primary activities are outside Alberta
- Political groups or events
- Religious groups or events
- Stand-alone research
- Student or alumni associations
- Travel, accommodations, meal expenses, field trips, tours
- Sports teams, competitions and tournaments
- Golf tournaments

ATB does not typically provide funding for:

- Building or facilities naming
- Fundraising events
- Private clubs funded through membership fees
- Projects that are part of the ongoing responsibility of governments (e.g. schools, health, programs, municipal programs, etc.)